



3° MEDITERRANEAN DIET WORLD CONFERENCE

**THURSDAY, 29 SEPTEMBER
2022
18.00 - 19.00**

**CAMPUS "COSIMO LACIRIGNOLA"
CIHEAM-BARI INSTITUTE
VALENZANO (Bari)
GREAT HALL**

streaming:

<https://www.youtube.com/channel/UCw6EzoGvYFRvkEK723VJicw>

Side-Event

A NEW INTERNATIONAL MASTER ON MEDITERRANEAN DIET FOR ECOLOGICAL TRANSITION IN THE FRAMEWORK OF THE PAM ACADEMIC PLATFORM

Organized by Parliamentary Assembly of the Mediterranean (PAM), with the network of the Italian UNESCO Chairs "Dialoghi delle Cattedre UNESCO" and the Campania Region

Moderator: **Salvatore Alessandro Giannino**, PAM Delegate to UNESCO and CIHEAM, PNRR Program Expert for Campania Region

Message from the Ambassador **Sergio Piazzì**, General Secretary of PAM. "The PAM Academic Platform" (video conference)

Welcome message from Councillor **Valeria Fascione** for "Research, Innovation and Start up" of the Campania Region "PNRR and 4th Industrial Revolution: links with the PAM Academic Platform"

Stefano Pisani, Mayor of the Municipality of Pollica "UNESCO Emblematic Community of the Mediterranean Diet"

Angela Colonna, Holder of UNESCO Chair on *Mediterranean Cultural Landscapes and Communities of Knowledge*, University of Basilicata, representing the network of Italian UNESCO Chairs "Dialogues of the UNESCO Chairs: a laboratory of ideas for the world to come"

Pier Paolo Franzese, Holder of UNESCO Chair on *Environment, Resources and Sustainable Development*, Parthenope University of Naples "

"A new International Master on Mediterranean Diet for ecological transition in the framework of the PAM Academic Platform"

Nio Antonio Puzzi, Mediterranean Diet Virtual Museum – University "Suor Orsola Benincasa" Naples "Campania and Mediterranean Diet: a love story to live up to one hundred years"

The **UNESCO Chairs of Italian Universities** take part in videoconference:

Anamaria Colao, Holder of UNESCO Chair on Education to Health and Sustainable Development, Federico II University of Napoli;

Rita Patrizia Aquino, Holder of UNESCO Chair on *Plantae Medicinales Mediterraneae*, University of Salerno;

Andrea Lenzi, Holder of UNESCO Chair on *Urban Health Education and Research for Improved Health and Wellbeing in the Cities*, Sapienza University of Rome

Final Declaration from Councillor **Valeria Fascione** for "Research, Innovation and Start up" of the Campania Region

